

## Living in Norman, Oklahoma:

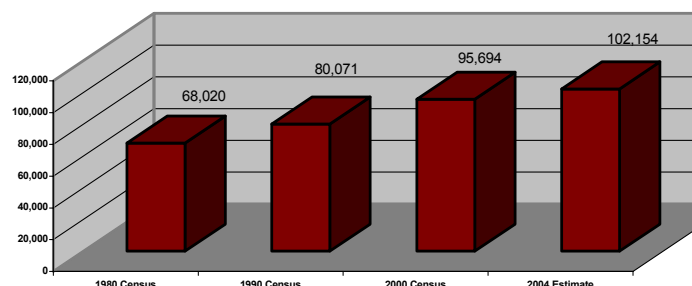
# *The Experience is Extraordinary*

# *Quick Facts*

## Location

County: Cleveland  
Nearest Major City: Oklahoma City  
Distance to nearest major city: 17 miles  
City size in square miles: 196.5  
County size in square miles: 529

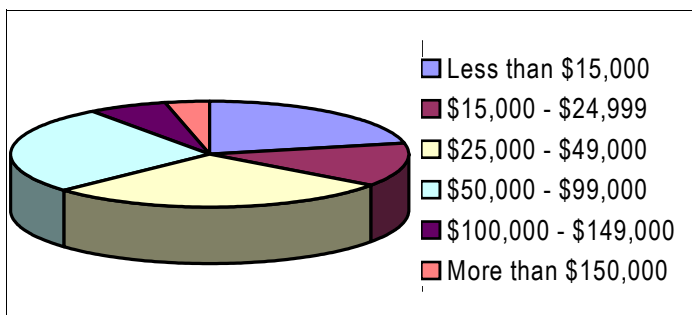
## Population



## Norman is the third largest city in Oklahoma

Oklahoma City Metro Population 1,830,346

## Household Income in 1999



## Crime

Norman's crime rate, which is below national average, is the lowest crime rate of any community in Oklahoma with a population above 75,000.

## Fire Protection

Full time Firefighters 118  
Fire Insurance Rating 3

## Government

Type of Government Mayor/City Manager  
Planning Commission Yes  
Zoning Regulations Yes

Norman is proud to be an Oklahoma Certified City.

## Cost of Living

Median Home Value \$125,000  
Median Rent \$512.00  
OKC Metro Cost of Living Index 91.4 %

## Transportation

### Will Rogers World Airport— Oklahoma City

Distance from Norman: 20 miles

**Major Airlines:** American, American Eagle, Champion Air, Continental, Delta Connection/ComAir/ASA, Frontier, Northwest, Southwest, and United

**Major Freight Carrier Services:** Airborne Express, AirTransport International, Emery Worldwide, FedEx, UPS

### Max Westheimer Airport – Norman

Runway Length: 5,200 foot north/south  
4,750 foot northeast/southwest

The airport has Medium Intensity Runway and Approach Lights with Visual Approach Slope Indicators serving all runways. The airport and its facilities are capable of serving executive jet aircraft. The control tower operates seven days a week from 8 a.m. to 8 p.m. AV Gas and Jet A are available from 7 a.m. to 10 p.m. FBO is provided by Cruise Aviation Association Inc., which sells fuel and repairs aircraft. Flight schools are provided through the University of Oklahoma Aviation Division and Airman Flight School.

## Railroad

Norman is on the main line of the Santa Fe/Burlington Northern Railroad. It is also a stop on the AMTRAK Heartland Flyer between Oklahoma City and Fort Worth, Texas.

## Public Transportation

The Cleveland Area Rapid Transit (CART) Service provides public transportation in and around Norman and links the service to Oklahoma City.

## Road System

Norman is located on I-35, and is intersected by Hwy. 77 and SH 9. Norman is just 17 miles south of I-40 and I-44.

## Distance to Major Cities

Dallas	193 miles	Kansas City	365 miles
Chicago	816 miles	St. Louis	524 miles
Houston	439 miles	Atlanta	823 miles
New Orleans	660 miles	Denver	633 miles
Little Rock	329 miles	Memphis	475 miles
New York	1477 miles	Los Angeles	1350 miles

## Newspapers

The Norman Transcript –Published daily  
The Norman Oklahoman - Supplement to Daily Oklahoman 3 times a week  
The Oklahoma Daily (OU Student Publication) - Published Monday through Friday

## Taxes

### Property Tax (Ad Valorem)

City \$2.89 per thousand of assessed value  
County \$21.08 per thousand of assessed value  
School \$67.30 per thousand of assessed value  
Other \$14.38 per thousand of assessed value  
**Total** \$105.65

Valuation is 12% of Fair Market Value.

## Sales Tax

Oklahoma	4.5%
Norman	3.5%

## Major Employers

The University of Oklahoma	11,913
Norman Regional Hospital	2,010
Norman Public School	1,460
York International	1,100
City of Norman	780
US Postal Service National Center for Employee Development	550
Griffin Memorial Hospital	440
Moore Norman Technology Center	410
National Oceanic & Atmospheric Administration (NOAA)	400
SYSCO Food Services	400
OK Veterans Center-Norman Division	360
Hitachi Computer Products	260
SBC	250
Service Zone	250
Office Max	240
Astellas Technologies	200
Southwestern Wire	125
Hiland Dairy Foods	100
Harold's	100

## Quality of Life

### Parks & Recreation

The Parks & Recreation department features a full schedule of programs. Norman's 55 parks cover 810 acres and include a championship golf course, municipal swimming pool complex with a water slide, hiking trails, frisbee golf course, fishing, tennis courts, playgrounds, open and covered picnic areas and indoor recreation centers. The recreation programs include sports leagues and clinics, dance and exercise classes and a senior citizen's center. The Griffin Park Sports Complex encompasses 16 soccer fields, 12 baseball fields and four football fields with support facilities. Norman also features a full service YMCA with an indoor pool and indoor track.

### Norman Public Library

The public library in Norman has a total of 351,824 items available. The Norman branch is the headquarters of the Pioneer Library System, serving three counties in central Oklahoma.

### Lake Thunderbird State Park

A relaxing destination for any outdoor enthusiast is provided on this 4,621 acre park. Campers will feel right at home with picnic facilities, grills, showers, restrooms, swimming beaches, concessions, grocery store, tent and camping facilities, horse stables, R.V. hook-ups, gift shop and two service marinas, Calypso Cove with 110 slips and Little River Marina with 225 slips.

### Dining Out

Norman has a wide variety of restaurants, which will appeal to anyone's taste. Cuisines represented in over 190 restaurants and cafeterias include barbecue, Mexican, Oriental, Greek, Indian, Italian, Thai, seafood, health and natural foods.

## Shopping

### Sooner Mall

More than 70 local and national retailers and delicious restaurants located under one roof. Anchor stores include Abercrombie & Fitch, American Eagle, Dillard's, Eddie Bauer, Express, Gap, J.C. Penney, Sears, The Limited, Old Navy, Stein Mart, and Victoria's Secret.

### Campus Corner

Soak up the nostalgic university atmosphere of Campus Corner while shopping at Harold's, Harold's Outlet, Shoetopia, Antique Garden, Balfour, and Savvy. Take time to dine at Café Plaid, Hideway Pizza, Louie's Deli & Bar, Victoria's The Pasta Shop or La Luna and when the sun goes down, enjoy live music, dancing and fun at Campus Corner's many pubs.

## Golf

Norman boasts three 18 hole public golf courses: Westwood Park Golf Course, Jimmie Austin OU Golf Course and Belmar; and one private 18 hole course, The Trails. Norman also has a 9 hole course, Cobblestone.

## Churches

There are 122 churches in Norman representing 37 denominations.

## Hotel/Motel

There are 14 hotels and motels along with 5 bed and breakfasts with accommodations ranging from national chains to locally owned, and offer a wide variety to meet any need.

## Sporting Events

The University of Oklahoma is home to the "Sooners." The Sooners consistently appear among the top-rated teams in the nation in football, baseball, wrestling, basketball, golf and gymnastics.

## Arts & Entertainment

### Fred Jones Jr. Museum of Art

Acclaimed as one of the finest university art museums in the country. The museum received the Weitzenhoffer collection, the single most important collection of French Impressionist art ever given to a public university. The collection contains 33 works by artists including Van Gogh, Gauguin, Renoir, Monet, Degas, Pissarro and Toulouse-Lautrec.

### Sam Noble Oklahoma Museum of Natural History

This world-class facility provides an exciting place to discover Oklahoma's recent past and ancient history, including the largest collection of invertebrate paleontology in the world. Located on the University of Oklahoma campus, the museum's collections include Native American artifacts, fossils of dinosaurs and other prehistoric animals, wildlife dioramas of birds and mammals of North America, artifacts from the Spiro Mounds archaeological site and Greek and Roman artifacts.

### Jacobson House Native American Cultural Center

Come to the Jacobson House to see and touch the traditions of American Indian art, history and culture.

### Rupel J. Jones Theatre

The University of Oklahoma School of Drama, School of Dance, Musical Theatre Program and OU Summerstage Lab Theatre perform in this 600 seat theatre.

### Firehouse Art Center

The center for visual arts education in Norman, the Firehouse Art Center provides an interactive experience through classes, exhibits and events.

### Sooner Theatre

The newly-renovated theatre is the year-round host for concerts, movies, theatrical shows and more.

### Cleveland County Historical Museum

The museum is one of Cleveland County's cultural and architectural showplaces. The house is an unaltered example of the late Victorian Queen Anne style characterized by its turret, gables, fluted chimneys, patterned stained glass and spindle work porch. The interior is furnished with period pieces.

### Lloyd Noble Center

Some of the hottest stars in country, rock, jazz and comedy circuits appear in Norman at the Lloyd Noble Center, which also serves as home to college basketball's OU Sooners. Seating Capacity is **11,205**.

### The Norman Depot

A reminder of the origin of many Oklahoma towns, the Santa Fe Railroad Company set out the grounds for the station two years before the great Land Run of 1889. The restored depot serves as a center for community events.

### The Crucible Foundry

The Crucible specializes in bronze sculpture. The Crucible attracts artists from across the country through its growing reputation as one of the nation's finest artistic foundries. Beside the foundry is the Crucible Gallery and Sculpture Garden.

### Little River Zoo

Nestled in a wooded paradise near Lake Thunderbird, the zoo is home to more than 400 animals, many of which visitors can meet on their personal tour.

## Climate

### Seasonal Averages

Winter (Dec., Jan. Feb.)	40.0
Spring (Mar., Apr., May)	60.5
Summer (June, July, Aug)	80.9
Fall (Sept., Oct., Nov.)	62.2
Average Annual Rainfall	34 inches
Average Annual Snowfall	10 inches
Average Relative Humidity	65%
Prevailing Wind Direction	South

## Education

### Norman Public Schools

Norman Public Schools offer a variety of programs for students to participate in, such as Advanced Placement courses, foreign language in grades 8-12, and fine arts. NPS had 24 National Merit Finalists for the school year of 2003-2004.

### Average ACT scores:

Norman:	22.5
State:	20.5
National:	20.8

**44.2%** of the population holds a bachelor's degree. The state average is **25.7%**.

### Moore Norman Technology Center

Norman is home to one of Oklahoma's premier technical training centers, The Moore Norman Technology Center (MNTC). MNTC offers courses in a number of training programs, an active and progressive Business Training and Development Department that includes programs such as Small Business Management, Management Development, Quality Management Systems (ISO 9000/QS 9000), Environmental Technology Center, Customized Industry Training and Computer Training, as well as a variety of short-term courses that can stimulate ones creative interests.

### University of Phoenix

The University of Phoenix offers a variety of bachelor's, master's, and non-degree programs for working professionals. It also offers a complete online program, with the possibility of obtaining a bachelor's degree, master's degree, a doctorate and professional certificates.

### University of Oklahoma

The University of Oklahoma is a doctoral degree-granting research university serving the educational, cultural, economic and health care needs of the state, region and nation.

OU enrolls almost 29,000 students, has approximately 1,900 full-time faculty members, and has 19 colleges offering 154 majors at the baccalaureate level, 152 majors at the master's level, 74 majors at the doctoral level, eight majors at the first professional level, and five graduate certificates.

### Academic Colleges and Programs

- Architecture
- Arts and Sciences
- Price College of Business
- Continuing Education
- Education
- Engineering
- Fine Arts
- Gaylord College of Journalism and Mass Communications
- Geosciences
- Graduate College
- Honors College
- International Programs Center
- Law
- Liberal Studies
- Reserve Officers Training Corps
- University College

### Health Sciences

- Allied Health
- Dentistry
- Graduate College
- Medicine
- Medicine-Tulsa Campus
- Nursing
- Pharmacy
- Public Health
- Continuing Education

### Other Higher Education Institutions in the Area

#### Four Year Institutions:

The University of Central Oklahoma (Edmond)  
Oklahoma State University at OKC (Oklahoma City)  
University of Science and Arts of Oklahoma (Chickasha)  
St. Gregory's University (Shawnee)  
Langston University (Langston)  
Oklahoma Christian University (Oklahoma City)  
Oklahoma Baptist University (Shawnee)  
Oklahoma City University (Oklahoma City)  
Southern Nazarene University (Bethany)  
East Central University (Ada)

#### Two Year Institutions

Oklahoma City Community College (Oklahoma City)  
Rose State College (Midwest City)  
Hillsdale Freewill Baptist College (Moore)

## Healthcare

### Norman Regional Hospital

As the leading health care organization in south central Oklahoma, Norman Regional Hospital serves the health care needs, promotes wellness and improves the status of health within its regional community through an integrated system of broad-based, high-quality, cost-effective services and by promoting community partnerships.

Norman Regional Hospital is a **324-bed** general acute care facility with 156 medical doctors representing a broad range of medical and surgical specialties in more than 27 areas.

Norman Regional Hospital's network of care also includes additional outpatient facilities located throughout our service area. These facilities allow more convenient access to prevention and wellness programs, fitness, home health, physical therapy, occupational health and minor emergency care. Other facilities, including Norman Regional Family Medicine Centers, provide health care services to smaller, surrounding communities.

### J.D. McCarty Center for Handicapped Children

A rehabilitation hospital where Oklahoma's children with development disabilities learn to move, act, play, think and communicate better...and where parents find relief from overwhelming responsibilities. Both inpatient and outpatient care are available.

### Oklahoma Veteran's Center, Norman Division

A state-of-the-art 301-bed long term nursing care center, the Oklahoma Veteran's Center's services include doctors and social workers on every unit and physical therapy.

### Senior Care

Norman features a vast array of services available for our senior adults, which includes nursing homes, senior assisted living centers with Alzheimer Units and Independent Living Centers.

## Utilities

### Electricity

Oklahoma Gas & Electric Company  
Oklahoma Electric Cooperative

### Gas

Oklahoma Natural Gas

### Telecommunications

SBC  
Digital Services Available YES  
Fiber Optics Available YES  
Point of Presence YES

### Sewer

Sewer Treatment Authority City of Norman  
Sewage Capacity 18,000,000 GPD

### Sanitation and Sewage Treatment

Norman has a rotating biological contactor system of treatment. The city's sewage treatment system is currently operating at 88% of capacity.

### Water

Supplier City of Norman  
Source of Water Lake Thunderbird/wells  
Water System Capacity 21,000,000 GPD  
Storage Capacity 13,500,000 GPD  
Daily Consumption 16,000,000 GPD (maximum)  
4,500,000 GPD (minimum)

## Labor Force

Number of workers unemployed and wanting to work 2,634  
Number of workers underemployed 6,816

## Underemployed by Occupation

Sales	1,581
Executive, Administrative & Managerial	1,306
Administrative Support, Including Clerical	1,198
Technicians & Related Support	988
Precision Production, Craft & Repair	599
Professional Specialty	389
Service Occupations	157
Other	598
Transportations & Material Moving	0
Farming, Forestry & Fishing	0
Machine Operators, Assemblers & Inspectors	0
<b>Total</b>	<b>6,816</b>

## Mean Wages

Management Occupations	\$55,306
Business & Financial Operations Occupations	\$38,276
Sales & Related Occupations	\$22,629
Life, Physical & Social Occupations	\$37,379
Office & Administrative Support Occupations	\$22,884
Art, Design, Sports & Media Occupations	\$34,958

## Work Force Size-City of Norman only

<i>Job Category</i>	<i>Total Workers</i>	<i>Establishments</i>
<i>Forestry, Fishing, Hunting, &amp; Agriculture</i>	9	4
<i>Mining</i>	178	69
<i>Utilities</i>	197	6
<i>Construction</i>	4,205	548
<i>Manufacturing</i>	3,897	142
<i>Wholesale Trade</i>	1,752	159
<i>Retail Trade</i>	9,331	681
<i>Transportation &amp; Warehousing</i>	523	77
<i>Information</i>	1,006	58
<i>Finance &amp; Insurance</i>	1,428	256
<i>Real Estate &amp; Rental &amp; Leasing</i>	670	189
<i>Professional, Scientific &amp; Technical Services</i>	2,128	473
<i>Management of Companies &amp; Enterprises</i>	455	18
<i>Admin., support, waste mgmt, remediation</i>	3,187	207
<i>Educational Services</i>	614	52
<i>Health Care &amp; Social Assistance</i>	6,972	473
<i>Arts, Entertainment &amp; Recreation</i>	563	55
<i>Accommodation &amp; Food Services</i>	7,347	339
<i>Other Services (Except Public Adm.)</i>	2,970	416
<i>Auxiliaries</i>	174	3
<b>Total</b>	<b>47,606</b>	<b>4,225</b>



## For Further Information Contact:

Norman Economic Development Coalition  
710 Asp Avenue, Suite 100  
Norman, OK 73069  
405.573.1900  
Fax: 405.573.1999  
e-mail: nedc@nedcok.com

[www.nedcok.com](http://www.nedcok.com)